

CREAMETAL NEWS

NEWSLETTER OF CREAMETAL AG MARCH 2025



Dear Customers and Partners,

Our mission is to make metal construction more efficient, precise, and flexible. Direct feedback from our customers is especially valuable to us.

☑ **Andreas Fischer, a member of the executive board at KARL ZIMMERMANN AG**, gave us strong praise at BAU Munich. His feedback reinforces our commitment to continuing our path of innovation.

☑ In this newsletter, you will also learn more about our **CREA-WHEEL Straightening Machine for Round and Square Steel** and our new team member in work preparation.

Best regards,
Mario Weber, CEO, CREAMETAL AG



Customer Testimonial: Andreas Fischer on CREAMETAL

"Accuracy, precision, flexibility, and mobility – it's always impressive to see the new fixtures and machines that CREAMETAL AG presents!" says Andreas Fischer, member of the executive board at KARL ZIMMERMANN AG, Bern.

This feedback confirms that our solutions are making an impact in the market and driving metal construction forward. We remain committed to innovation to make processes more efficient and flexible.

[Listen in \(in German\)](#)



The CREA-WHEEL straightening machine for round and square steel in action.

Our new Straightening Machine for Round and Square Steel sets new standards in steel processing:

- Straightens flat steel, square steel, and round steel
- Can be retrofitted to existing CREA-WHEEL straightening machines
- Ideal for metal processing, railing construction, and metalworking

The machine has been on the market for six months – and demand is enormous. The delivery of new machines and retrofits is in full swing.

[Watch the reel of the machine](#)

Please contact me.



New Employee Work Preparation & Production Planning

How can a structured work preparation optimize production? **Since March 1, 2025, Michel von Burg, our new head of work preparation, has been bringing his expertise to make processes more efficient and transparent.**

In the interview, he talks about:

- His background and expertise
- Digitalization in work preparation
- His goals for improving collaboration between sales, development, and production

[Read the full interview](#)



CREAMETAL AG
Bielstrasse 14
CH-3273 Kappelen

T: +41 31 310 18 88
F: +41 31 310 18 89

info@creametal.ch
www.creametal.ch

CREAMETAL
Kreative Lösungen in Metall

[Klicken Sie hier um sich aus dem Verteiler abzumelden.](#)